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**Synergy Health (UK) Appoints The Scott Partnership
to Support Hospital Sterile Services**

Cheshire, UK (Date, 2011) – Global B2B strategic communications agency The Scott Partnership has been appointed by [Synergy Health \(UK\) Ltd.](#) to support growth in its Hospital Sterile Services division.

Synergy is a leading provider of outsourced and managed decontamination services for reprocessing surgical instruments, processing more than 60 million surgical instruments per year for Acute NHS Trusts, NHS primary care providers and healthcare operators in the private sector. With 18 sterile service facilities, Synergy is the UK's market leader in the provision of this service.

The client is being managed by The Scott Partnership's Healthcare division whose brief is to engage stakeholders around Synergy's innovative operating model which improves service and instrument processing quality, while significantly reducing operating costs.

Mike Langhorn, Synergy's Commercial Director said: "We chose The Scott Partnership for their invaluable NHS experience and wide knowledge of the healthcare sector. This makes them a valued partner in positioning our hospital sterile services as a viable solution to enhance patient safety, improve quality and reduce costs – critical to today's NHS."

"This welcome addition to The Scott Partnership's portfolio is a significant step in our continued expansion - further strengthening our customer base and presence in the healthcare sector," adds Kath Darlington, CEO. "This account very much plays to our strengths and joins many existing clients who specialise in contract outsourcing and where high-level clinical engagement is critical."

Based near Manchester, UK, The Scott Partnership is a specialist business-to-business PR agency for the healthcare, scientific, technology and pharmaceutical industries and which has grown to become one of the leading communications consultancies in Europe. Founded in 1996, the company's accelerated growth plan has seen it establish offices in Boston and Shanghai in the past three years as well as its recent acquisitions of Kapler Communications, a Bedfordshire-based life sciences consultancy and Phoenix Marcom, a Cambridge-based scientific marketing agency.

For more information on The Scott Partnership, please call +44 (0)1477 539 539. Alternatively e-mail business@scottpr.com or visit www.scottpr.com.

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